

# MEDIA KIT

## My 200K Nightmare: 10 Ways To Avoid Financial Scams I Wish I'd Known

Author: Ed "Doc" Holliday

### Book Overview

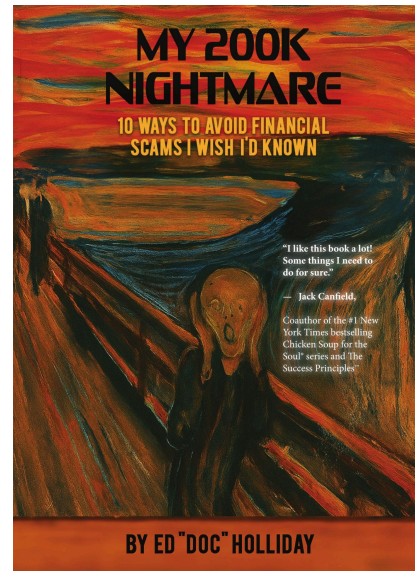
Every 60 seconds, 107 people in the United States are victimized by financial scams. Ed "Doc" Holliday became one of them.

My 200K Nightmare is a gripping, real-life true-crime account of how Doc lost \$200,000 to a sophisticated financial scam on Valentine's Day 2025. But this book goes well beyond one man's story. It's a practical survival guide for anyone who has ever trusted the wrong person at the wrong time.

Doc shares 10 hard-earned lessons that anyone can apply to protect their financial future. Whether the threat is crypto fraud, romance scams, investment deception, or identity theft, the tactics scammers use are the same. So are the defenses.

**Genre: Financial Memoir / Consumer Protection / Scam Awareness / True Crime**

**Audience: Adults of all ages who handle money, invest, or simply live and work online**



### About the Author

Ed "Doc" Holliday is a semi-retired dentist, speaker, and author based in Tupelo, Mississippi. After losing \$200,000 to a financial scam, Doc turned his pain into purpose. Known for his storytelling gift and relatable voice, he's passionate about helping others avoid financial traps and rebuild their confidence.

He is also the author of the historical fiction series Hatchie, where his love of history and character-driven narrative comes to life.

Today, Doc uses his platform to advance financial education, scam awareness, and emotional recovery for victims across the country.



## Key Themes

- **Financial Resilience:** How to rebuild after devastating loss
  - **Scam Awareness:** How modern scams work and who they target
  - **Emotional Recovery:** Healing from shame, regret, and anger
  - **Empowerment Through Knowledge:** Tools to protect your future
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## Sample Interview Questions

- Walk us through the day you realized you'd been conned. What happened?
  - What made you decide to write a book about this experience?
  - Many victims feel deep shame. How did you process those emotions?
  - Financial scams are rising across every category. Why now?
  - What's your advice for someone who suspects they're being targeted right now?
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## Talking Points

- 107 Americans are scammed every single minute. This is not a fringe issue.
  - Financial scams span crypto, romance, investment, wire fraud, and identity theft. No category is safe.
  - Scammers don't target stupidity. They target trust, emotion, and urgency.
  - Even smart, successful people get taken. Doc is living proof.
  - Financial literacy is a survival skill. It should be treated like one.
  - Sharing our stories breaks the shame cycle and protects others.
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## Contact

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### Social Media

Instagram: [instagram.com/hatchiebooks](https://www.instagram.com/hatchiebooks)

Facebook: [facebook.com/Hatchiebooks](https://www.facebook.com/Hatchiebooks)

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## Media Assets

- High-resolution author headshots 
  - High-resolution book cover image 
- (Available upon request or via the Media page at [My200kNightmare.com](https://www.My200kNightmare.com))